

39th Annual Cinco de Mayo Festival

“Embrace Diversity and Dance”



2017 LNTC Class

Gabriel Espinosa, Renee Gonzalez, Stephanie Hurtado, and Jackson Moore
Kristina Chamberlin, Facilitator Leadership Northern Tulare County



March 2, 2017

Re: 2017 Cinco de Mayo Parade

Don't miss out on this year's excitement! I am writing to invite you to participate in the 2017 Cinco de Mayo Parade, which will take place on Saturday, May 6, 2017 at 10:00 a.m.

This year's theme is: “Cinco De Mayo, Embrace Diversity and Dance!”

For your convenience, I am enclosing the parade guidelines and a parade entry form. Your organization's support would be greatly appreciated. In order to participate, please complete the enclosed entry form and return (mail or drop off) at either of these locations:

Dinuba Chamber of Commerce
Attn.: LNTC
210 N. L Street
Dinuba, CA 93618

Entry forms must be received no later than **April 24, 2017**. Once I receive all the parade entries, you will receive more detailed information on the activities and coordination of the parade. If you have any questions, please feel free to contact **the chamber office (559) 591-2707**. If I am not available, please leave a message and I will return your call as soon as possible.

I look forward to your participation in the 2017 Cinco de Mayo Parade and making it a very enjoyable and entertaining event for our community.

Sincerely,

Stephanie Hurtado
LNTC 2017

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PARADE ENTRY FORM

Please type or print clearly

Name/Title of individual or organization

Name of contact person(s)

Address

City

Zip Code

Telephone #

Alternate Telephone #

E-mail address

Overall length of entry (float, vehicle, etc.)

Please give a brief description of entry for parade announcer. Entry name, names of key people, previous awards

Release: As a participant of the event, I agree to abide by all rules and regulations as specified in the guidelines. I further agree to release Leadership Northern Tulare County, City of Dinuba, Chamber of Commerce and its committee members and volunteers from any and all liability associated with or resulting from said participation.

Signature of Responsible Party

Date

Please submit Parade entry form with \$10 entry fee no later than **April 24, 2017**. Make checks payable to: LNTC (Leadership Northern Tulare County). Mail or drop off completed entry form and fee to:

Dinuba Chamber of Commerce
210 N. L Street

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PARADE GUIDELINES

The following are guidelines that will ensure a successful and entertaining parade. The Committee has the privilege of reviewing each entry and placing them in a category.

1. **Nothing shall be thrown, sprayed, or discarded from any float entry along the parade route.** People walking alongside entry may hand out items they wish to distribute at curbside.
2. **Horses will not be allowed in the parade this year for safety of the spectators.**
3. First 30 entries will be awarded a parade participation certificate.
4. The parade routines should be no longer than one minute. Every effort should be made to keep the parade moving. All entries must keep a forward motion and stay a safe determined distance from the entry ahead.
5. The parade will not be canceled due to weather conditions. The Cinco de Mayo Parade is approved by
G.S.P.A.

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| 6. | Dinuba Chamber of Commerce
Attn.: LNTC
210 N. L Street
Dinuba, CA 93618 |
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Please return the enclosed parade entry form with the \$10 entry fee to:

7. This year's parade will be on Saturday, May 6, 2017 at 10 a.m. Parade staging will begin at 9 a.m.
8. The completed entry form and \$10 fee must be received no later than **April 24, 2017.**

***Prior to the parade, each entry will be notified of coordination and plan of the staging for the parade.**

For more information on the 2017 Cinco de Mayo parade, please contact **Stephanie Hurtado 591-5940.*

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