

Dinuba Business Expo



March 27, 2019 4:30 - 7:30 pm



Robin Williams said “Spring is nature’s way of saying let’s party” so we are inviting you to our Business Expo and Evening Mixer. We are working on getting some entertainment and hoping to get local restaurants to offer complimentary samples of their menus to promote their business, while attracting more people. Our guests will be encouraged to linger and talk with local businesses and their neighbors, making this a social event that builds awareness of the businesses in Dinuba, what they offer and promoting Shop Dinuba First.

Businesses can purchase a 10’ x 10’ space to include a tablecloth, name on the Business Expo Passport, map, and advertisements. Businesses are encouraged to decorate and create a display that draws attention to their business and provide a door prize that represents their business. It is suggested that businesses offer specials, have drawings, offer a piece of candy or some small token, give out samples, coupons or flyers to attract potential customers and promote the treasures in their business.

A passport will be used to assure that each participating business is recognized. This passport will be stamped by each business visited. A passport that has been fully stamped by the businesses will entitle the bearer to enter our door prize raffle. This will help encourage participants to visit all participating businesses and stick around for the drawing.

Restaurants are asked to give a "taste" (a small sampling of food or drink). Take menus, business cards, or coupons to give out. Service and Retail Businesses might have an in-store drawing, some small promo item, offer a special, a discount coupon or display a featured item. Do a demonstration or have a model showing an outfit, hair style, or beauty tips. Be creative! You want them to come to your business to see what other treasures you offer!

If you are interested in participating, you can pick up a registration form at the Dinuba Chamber or go onto our website to download it. www.dinubachamber.com You must notify the Chamber office (591-2707) no later than March 21st.

Kids young and old are invited to have some fun as we “Paint the Town Purple” creating art to promote the upcoming Relay for Life.

The Chamber will be promoting this event on Comcast TV, in the newspaper, posters, E-Blast, facebook, marquee, and signs. Local businesses are asked to get the word out to your customers and the public. Small invitations will be made available to participating businesses to hand out to customers and clients. This is your opportunity to get new and returning customers into your business. For more info call Sandy Sills at the Dinuba Chamber office, 591-2707.

